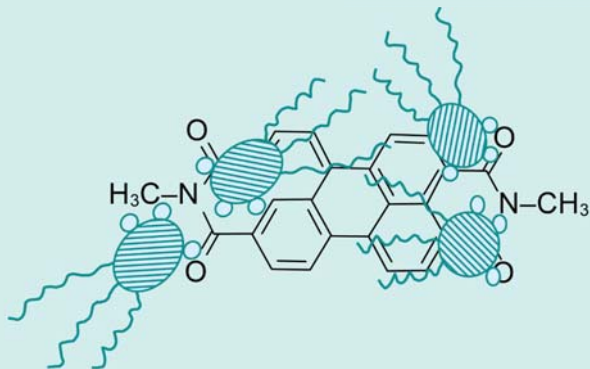


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Develop Your Colors to the Fullest with Borchi® Gen 0851 in Waterborne Coatings



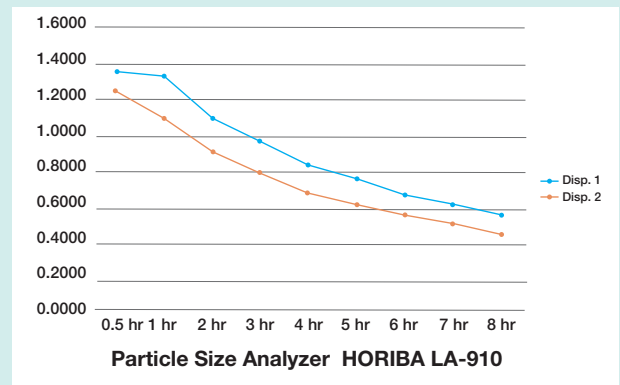
Borchi® Gen 0851 – 3 wetting mechanisms

- Hydrogen bonding
- Polarized groups
- Electron rich body attracted to electron rich organic pigment surfaces



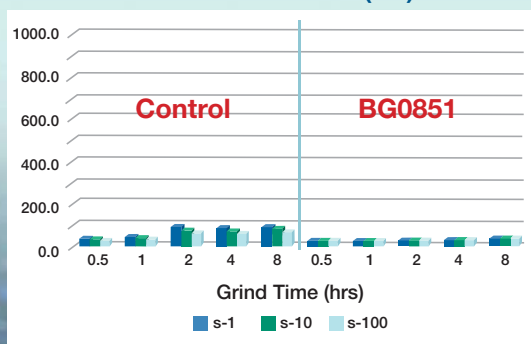
Novel Dispersant Achieves Finer Particle Size Faster with PR 179

Mean Particle Size (µm) vs Grind Time

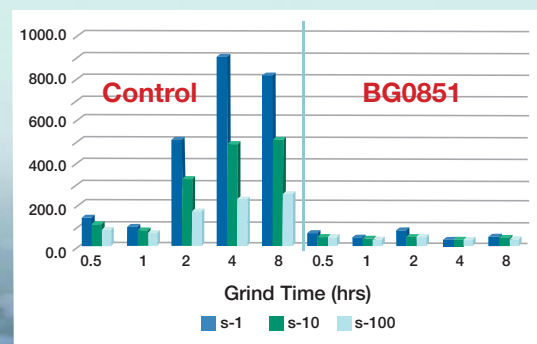


30% Pigment Concentrate

Initial Visc σ (cP)



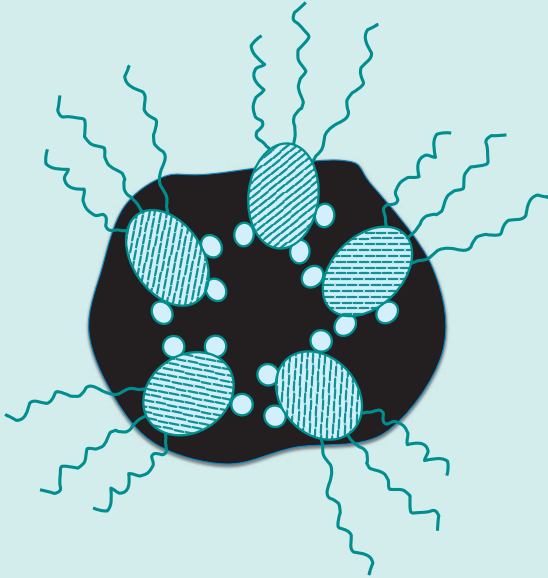
1 Month RT - Visc σ (cP)



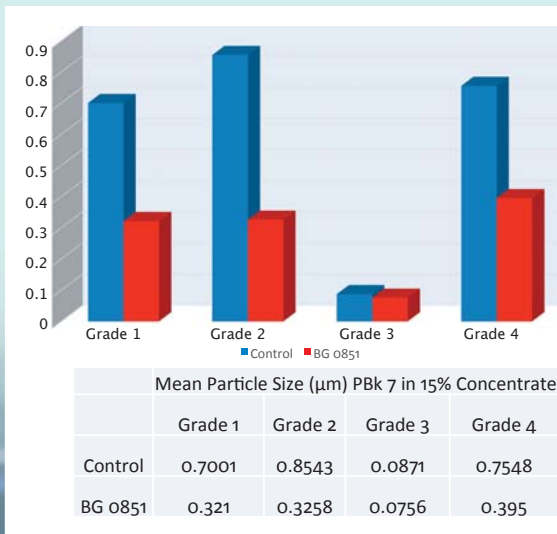
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High Jetness in Waterborne Automotive Basecoats with Borchi® Gen 0851



Mean Particle Size (Microns) in 15% Conc



Jetness (My) PBk 7 (2K WB), 3% Pigment

